

(Web accessible version)

Description of visuals: The opening shows Albert Au walking from the right side of the screen towards the camera. The camera pans to the back of Albert Au and sees him waving to a female elder and a visually impaired male elder, who are walking out from an MTR station and waving back. Then there is a close-up of them waving their hands cheerfully.

The camera pans to a bus stop, where a male elder and a female elder in a wheelchair are smiling and waving happily at the direction of Albert Au.

The screen splits into four, with the female elder in a wheelchair on the upper left, the visually impaired male elder on the upper right, the female elder on the lower left, and the male elder on the lower right.

A white box appears in the centre of the screen, showing the super "From August 25, 2024".

A male voiceover says:

Voiceover: [MVO: Starting from August 25](#)

Description of visuals: The four elders then smile at the camera while holding up their JoyYou Cards.

The scene changes to a park, with the super "Hong Kong residents, including eligible persons with disabilities, aged 60 or above" appearing on the top of the screen. The male elder on the left and the female elder in a wheelchair on the right are each holding a JoyYou Card. They look at the camera and smile, and then look towards the cards they are holding.

A male voiceover says:

Voiceover: [MVO: Hong Kong residents, including eligible persons with disabilities, aged 60 or above](#)

Description of visuals: The scene zooms in the JoyYou Cards they are holding. A white box appears above, showing the super "must use JoyYou Card to enjoy \$2 Scheme".

A male voiceover says:

Voiceover: [MVO: must use a JoyYou Card to enjoy the \\$2 Scheme](#)

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Description of visuals: The scene then changes to show the male elder on the left and the female elder on the right smiling in another part of the park. The man is holding a JoyYou Card application form, while the woman is holding a smartphone displaying the JoyYou Card application interface.

The scene shrinks slightly to reveal a round-corner rectangular outer frame in blue and black, a white box appears at the top of the screen showing "Apply for JoyYou Card" along with a super that shows "Card issuance takes 4 weeks". The super "by post" and an envelope icon appear on the left side of the male elder, while the super "via Octopus App" and the logo of the Octopus mobile app appear on the right side of the female elder.

A male voiceover says:

Voiceover: [MVO: Card issuance takes 4 weeks](#)

Description of visuals: The super "via Octopus App" and the logo of the Octopus mobile app pop up, and then the super "by post" and the envelope icon pop up as well.

Voiceover: [MVO: Other than the Octopus App and by post](#)

Description of visuals: The scene changes to another part of the park and the background becomes blurry. A white box appears in the centre of the screen, showing the super "8 JoyYou Card Application Service Centres" ,
"Kennedy Town Community Complex,
Leighton Hill Community Hall,
Wong Tai Sin Community Centre,
Mong Kok Community Hall,
Tai Yuen Community Hall,
North District Community Centre,
Kwai Fong Community Hall,
Long Ping Community Hall"

and the map of Hong Kong. The locations of 8 JoyYou Card Application Service Centres are pointed out on the map.

Voiceover: [MVO: you can apply at the JoyYou Card Application Service Centres](#)

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Description of visuals: The next scene shows another part of the park and Albert Au appears on the left side of the screen. He raises his left hand to the left side above his waist and spreads his palm out in a display pose. A white box showing the super "Card replacement is not required for eligible persons with disabilities aged below 60" appears at the top of the screen. Above Albert Au's palm, an image of the front and back of a Personalised Octopus Card and a super "Personalised Octopus with 'Persons with Disabilities Status'" appear, and then a green tick appears on the right side of the Octopus Card.

A male voiceover says:

Voiceover: [MVO: Card replacement is not required for eligible persons with disabilities aged below 60](#)

Description of visuals: The screen moves closer to the right to a bush next to Albert Au and the background becomes blurry. A JoyYou Card appears on the right, and from top to bottom of the left, there is a white box showing a website icon, a blue box showing "www.octopus.com.hk/joyyou/en", a white box showing a telephone icon, and a blue box showing "3147 1388".

A male voiceover says:

Voiceover: [MVO: For details, visit the website or call 3147 1388](#)

Description of visuals: The end shot is set in a lawn area of a park under a blue sky with white clouds. From left to right are the female elder, the visually impaired male elder, Albert Au, the female elder in a wheelchair, and the male elder, each holding a JoyYou Card. The tagline "It's time to get your JoyYou Card" is shown above their heads.

Albert Au looks at the camera and sings:

Albert Au: [Take a happy ride with JoyYou Card](#)

Description of visuals: The logo of the Labour and Welfare Bureau of the Government of the Hong Kong Special Administrative Region of the People's Republic of China and the lyrics "Take a happy ride with JoyYou Card" are shown at the bottom of the screen.